



# ANNUAL REPORT

2024-2025

# WHO WE ARE

MetroEast Community Media is a nonprofit in Gresham, Oregon. Every year, over 1,000 community members engage in our programming, which ranges from free digital literacy access to professional-level training for aspiring media producers.

We are an award winning production studio that makes professional videos for nonprofits, schools, and government organizations.

We are committed to digital inclusion, ensuring all have access to the tools, technology, and training to share their voice.







## WE TEACH

We teach workshops on video, photography, podcasting, and more to people of all ages.



## WE PRODUCE

Our Emmy-nominated production team produces videos for nonprofits, schools, and governments.



## WE SHARE

Media created at MetroEast is shared in community screenings, social media, and aired on our cable channels.







## EDUCATION

**1101** Individuals Served

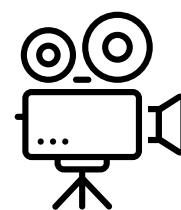
**531** Youth & **570** Adults

↳ **71%** BIPOC **58%** Low-Income

**79** Served through Public Classes

**222** People and **14** Organizations  
served through learning Cohorts

**13** Interns



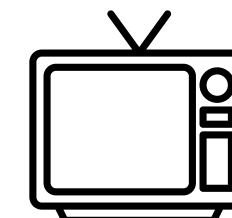
## PRODUCTION

**252** Government Meetings

**470** Hours of Gov. Programming

**126** Videos Produced

**4** BIPOC Filmmakers received  
mentorship and career-building  
opportunities as contractors



## CONTENT REACH

**350,000** homes reached on Cable

**60,000** Views on YouTube & Vimeo

**57,800** Accounts Reached on  
Social Media

**541** Attendees at  
Community Screenings



EDUCATION

# MOBILE MEDIA LAB



*The Mobile Media Lab brought multimedia programming to youth and adults in East County and beyond through community events and workshops at schools and parks.*



*Watch the Video*





PRODUCTION

# FOOD FORAY DOCUSERIES

Watch the trailer



We shared our original docuseries, Food Foray, through community screenings that brought East County residents together to better understand our immigrant neighbors through cultural cuisine.





PRODUCTION

# GOVERNMENT MEETINGS



**THE CITY OF TROUTDALE OREGON**

**TROUTDALE CITY COUNCIL** 7-8-25

**Agenda item 3.1 RESOLUTION**

*A Resolution Approving an Intergovernmental Agreement with the Oregon Tourism Commission for a 2024-2025 Competitive Grants Program Grant*

**CityNet East**  
Comcast Channel 330/30  
Frontier FiOs Channel 38  
• *Live Meeting Schedule* •

**Fairview City Council**  
7:00 pm • 1st & 3rd Wed.

**Gresham City Council**  
6:00 pm • 1st & 3rd Tue.

**Multnomah County Comm.**  
9:30 am • Every Thu.

**Troutdale City Council**  
7:00 pm • 2nd & 4th Tue.

**Wood Village City Council**  
6:00 pm • 2nd & 4th Tue.  
Comcast Channel 322/22

Check this space for daily schedules!

**MetroEast**  
COMMUNITY MEDIA

Supporting transparency in government is a founding principle for MetroEast Community Media. This year, we provided 470 hours of coverage of 252 government meetings in East Multnomah County.





# TESTIMONIALS

**Kendra DeWater**

*Teacher, Reynolds Learning Academy*



"Students who were initially terrified to get in front of the camera and be interviewed were willing to give it a try... They were asking me when you were going to come back and teach them more... I haven't seen students connect with a community partner in this way before, and it was pretty awesome to see."

**Courtney Hollis**

*Communications and Marketing Manager, Quest Center for Integrative Health*



"The folks at MetroEast have a unique talent for storytelling that allows them to convey the heart and soul of our work in a way that deeply resonates with our audience."

**Jairo Rios-Campos**

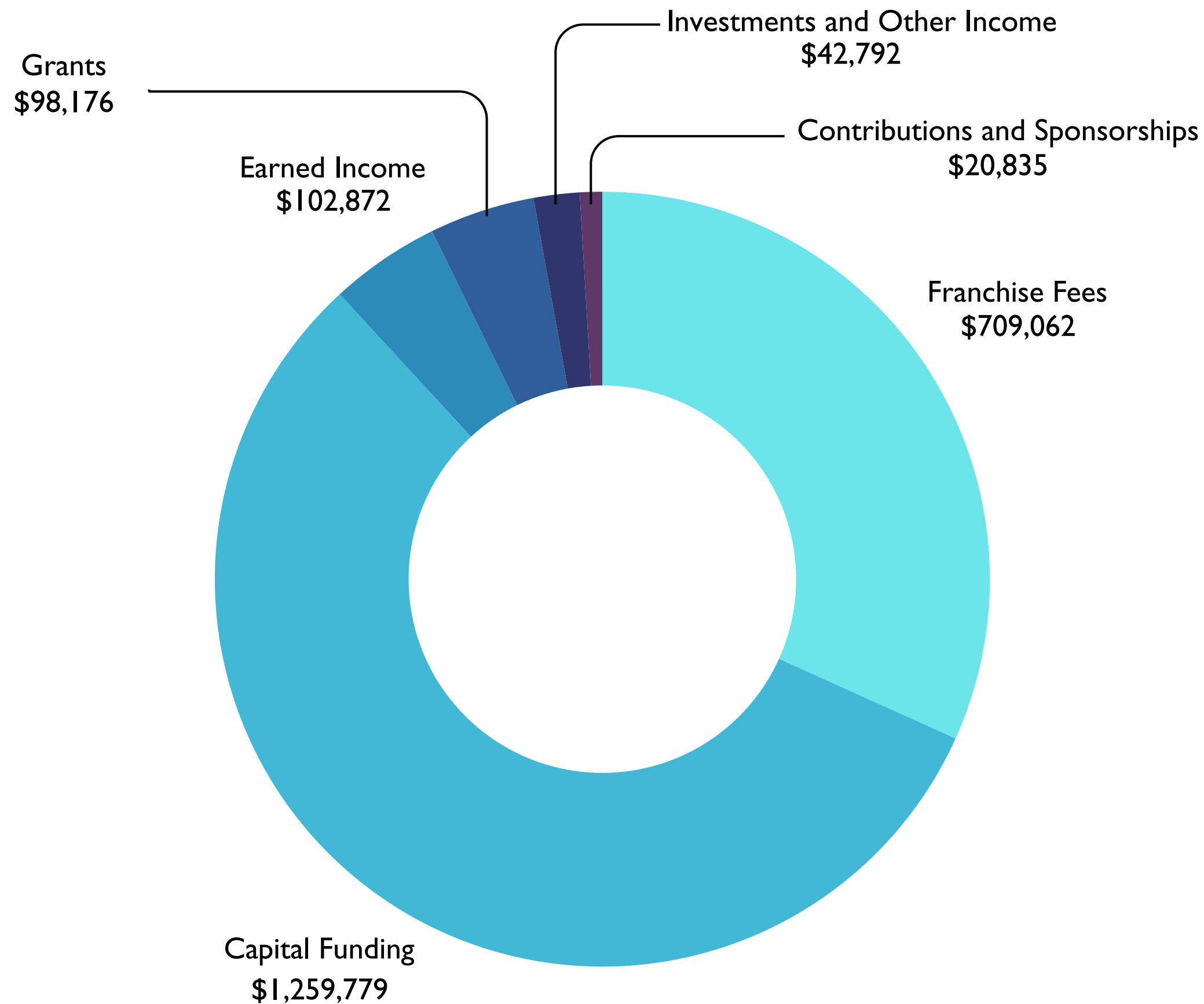
*Mayor, Wood Village*



"We've created a great partnership that has had tremendous value within the community..."



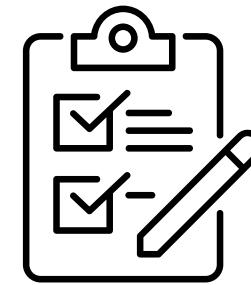




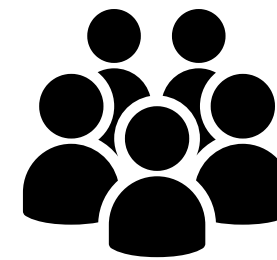
# FUNDERS/FINANCIALS



# COMMUNITY NEEDS ASSESSMENT



**193 Survey Respondents**



**7 Listening Sessions**

From May 2024 - June 2025, conducted a Community Needs Assessment to ensure our offerings are still relevant and respond to community voice.

*See the Results*





*MetroEast uses media to invigorate civic engagement, inspire diverse voices, and strengthen community life.*

