



ANNUAL REPORT

2023-2024



WHO WE ARE

MetroEast Community Media is a nonprofit in Gresham, Oregon. Every year, over 1,000 community members engage in our programming, which ranges from free digital literacy access to professional-level training for aspiring media producers.

We are an award winning production studio that makes professional videos for nonprofits, schools, and government organizations.

We are committed to digital inclusion, ensuring all have access to the tools, technology, and training to share their voice.





WE TEACH

We teach workshops on video, photography, podcasting, and more to people of all ages.



WE PRODUCE

Our Emmy-nominated production team produces videos for nonprofits, schools, and governments.



WE SHARE

Media created at MetroEast is shared in community screenings, social media, and aired on our cable channels.



50+
Organizations Served



EDUCATION

894 Individuals Served

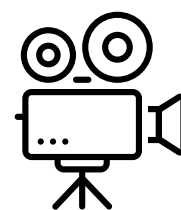
474 Youth & **420** Adults

↳ **68%** BIPOC **54%** Low-Income

95 Served through Public Classes

108 People and **11** Organizations served through learning Cohorts

13 Interns



PRODUCTION

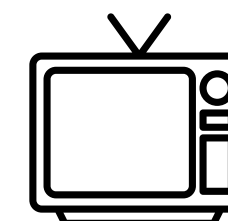
234 Government Meetings

440 Hours of Gov. Programming

108 Videos Produced

6 Film Festival Screenings

5 BIPOC Filmmakers received mentorship and career-building opportunities as contractors



CONTENT REACH

350K homes reached on Cable

31K Views on YouTube & Vimeo

51K Accounts Reached on Social Media

170 Attendees at Community Screenings

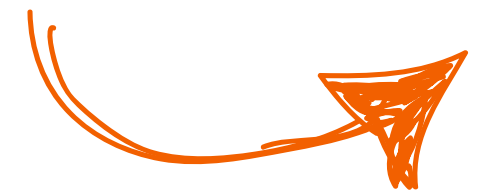
EDUCATION

MOBILE MEDIA LAB



The Mobile Media Lab brought multimedia programming to youth and adults in East County and beyond through community events and workshops at schools and parks.

Watch the Video



PRODUCTION

FOOD FORAY DOCUSERIES

Watch the trailer



We shared our original docuseries, Food Foray, through community screenings that brought East County residents together to better understand our immigrant neighbors through cultural cuisine.



Check out the Video



EDUCATION

“It is a really big thing for us. Usually women at Myanmar, they only spend their time at home. They think of the children and husband and their food, their meals, their clothing and everything. They don’t spend there life for their own benefit... Spending their time for their own self. I think this is a really big step.”

Minahra

*Rosewood Initiative
Media Cohort*



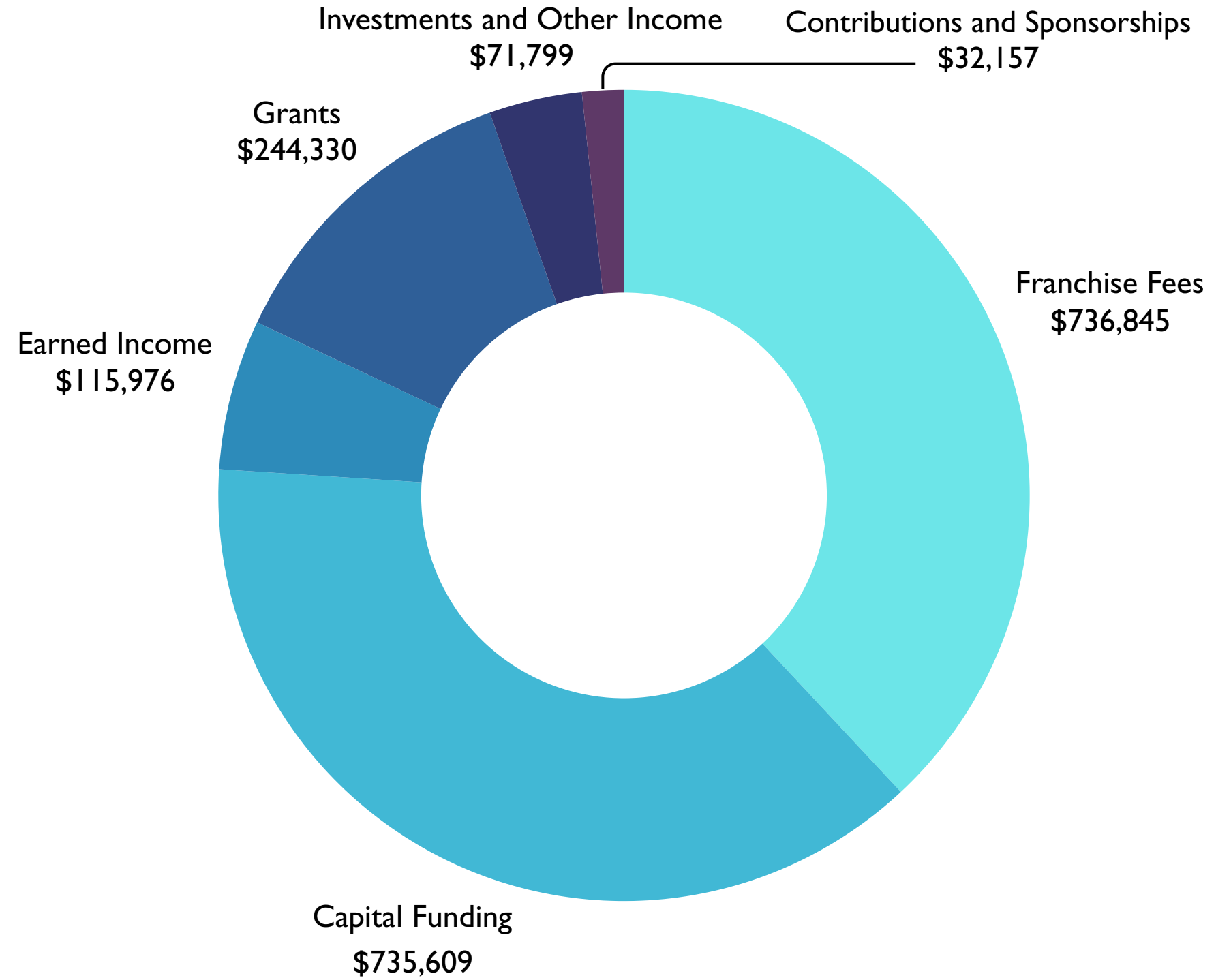
PRODUCTION

“Thank you so much for your dedication to Arts, Care & Connection. You have made a monumental difference in our project and we could not have done it without you! It is truly a pleasure to work with you. We are beyond appreciative of everything you do for the community and the artists across the state. THANK YOU!”

Ashley and Ryan

*Arts for Learning Northwest
Production Client*





FUNDERS/FINANCIALS

Celebrating 40 Years

